MassCAN Advisory Board Meeting – Wednesday January 25, 2017

In attendance: Rick Adrion, Jim Stanton, Hans Batra, Eric Conti, Matt Mincielli, Tripp Jones, Danielle Curcio, Pat Larkin, Bryan Jamele

Board and Meeting Chair: Steve Vinter

Time: 3:30-5:30 p.m.
Date: January 25, 2017
Location: Education Development Center, 43 Foundry Avenue, Waltham, MA 02453 Wickes Conference Room

AGENDA

Review and approval of last meeting minutes
Update on sustainability plan
  ◦ 9c funding cuts for MassCAN in FY17 budget—Fy16 funds still available
  ◦ Redirection from the administration—Secretary Peyser
  ◦ Assembling a meeting with the administration of key business leaders to advocate for statewide K-12 CS education
  ◦ Conversations to happen over the next 2-3 months

Progress on16/17 Plan
  ◦ Work in progress: 4 areas of work
  ◦ Financial Update

Discussion on Moving Forward
  ◦ What should be the focus going forward
  ◦ Role of the coalition
  ◦ A-Board
  ◦ Resources?

Discussion of Agenda Items
Review of last meeting minutes—this item was skipped

Update on sustainability plan
  9c funding cuts

DISCUSSION
  ◦ The 9C cut for MassCAN in the FY17 budget are in effect. MassCAN expects to be able to access all FY16 by raising additional match funds and complete the fiscal year with current staff. Or FY18 budget it will be necessary to figure out the priorities and the mission for CS in Massachusetts

Redirection from the administration

DISCUSSION
  ◦ The state has been supportive but not the champion that we had hoped. The business community has not stepped up as much as anticipated.
Discussions with Secretary of Education will focus on direction do we take this initiative in and what supports are necessary?

Assembling a meeting with the administration of key business leaders

DISCUSSION

- The MassCAN team is planning a meeting with the state. Currently, the following will be invited: MassCAN team (Steve Vinter, Jim Stanton, Tripp Jones), Jim Peyser, Blair Brown, Jay Ashe, Katie Stebbins, Paul McMorrow, JD Chesloff, Annmarie Levins and Aimee Sprung, Jeff Leiden and Stacia Reidy McNaught.

- House Speaker Robert DeLeo and Karen Spilka – we need to get back to them with a status report since they have been instrumental in securing the existing funding

Conversations to happen over the next 2-3 months

Concerns: what can we get done in a 6-month period going forward in terms of action on four priorities for 2016-17 and resolving sustainability issues

Status quo on efforts (BPS, National Workshop, policy, BNY Mellon
We’ve accomplished a lot so we don’t want to sit still with the status quo, we want to serve more students

16/17 Plan
Works in Progress – slide

<table>
<thead>
<tr>
<th>Projects to continue</th>
<th>Projects to defer</th>
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<tbody>
<tr>
<td>National Leadership: National Conference/NSF</td>
<td>Collective Impact</td>
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<tr>
<td>District Engagement: BPS Rollout</td>
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<td>Policy: Teacher Certification</td>
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<tr>
<td>National Leadership: Bank NV Mellon State of the States Landscape Report</td>
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</tbody>
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New hire introduction of Farzeen Harunani as the Coordinator of District and Teacher Engagement
Framework Update

District Engagement
- Holyoke/Springfield planning progress
- BPS discussions
- STEM Advisory Council—MassCAN did not submit a proposal

Policy
- MA BOE considering (1) including K-5 SMCK’s in regulations for all MA teacher training undergrad programs (NTG) and new Grade 5-12 CS teaching License
- Commissioner/MassCAN will recruit Licensure WG
- MassCORE discussions are continuing w. Sec. Peyser

Coalition
- Nellie Mae is showing interest in MassCAN/FSG Proposal Meeting with Jim & Tripp to be scheduled
- Invite MassCAN AB and Leads to a meeting
- Sole source contract to be developed by EDC

National Leadership
- National Summit planned for April 3-4 with 9 member teams from 10 states
- Recruiting keynote speakers and panelists
- BNY Mellon Grant
- Jim attending meeting 1/26 of national groups interested in state level CS policy

Financial Update

MassCAN Financial Dashboard

<table>
<thead>
<tr>
<th>Category</th>
<th>November 2016 - January 2017</th>
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<tbody>
<tr>
<td>Fundraising</td>
<td></td>
</tr>
<tr>
<td>checks that arrived</td>
<td></td>
</tr>
<tr>
<td>$56,000 Bank NY Mellon (in progress)</td>
<td>Submitting $196,000 proposal to NSF today</td>
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<tr>
<td>Spending</td>
<td></td>
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<tr>
<td>Infrastructure Programs</td>
<td></td>
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<tr>
<td>$358 FY17</td>
<td></td>
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<tr>
<td>7/1/16-12/31/17</td>
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<tr>
<td>State Funding Available</td>
<td></td>
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<tr>
<td>at end of period</td>
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<tr>
<td>$394K FY16 funding available for use in FY17 Match already secured</td>
<td>$300K FY16 funding available for use in FY17 Match not yet secured</td>
</tr>
<tr>
<td>Proposals to be Submitted</td>
<td></td>
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<tr>
<td>$500K FSIG proposal to Nellie Mae and GE &amp; National Conf proposal to NSF</td>
<td>$20-30K Corporate costs</td>
</tr>
<tr>
<td>Match Approvals</td>
<td></td>
</tr>
<tr>
<td>state funds awarded</td>
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<tr>
<td>Providing additional documentation to MTC re Match funds</td>
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<tr>
<td>Funding Requests</td>
<td></td>
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<tr>
<td>for non EDC spends</td>
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<tr>
<td>$45K Business Engagement from MassLCO- Contract issued 12/16</td>
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Where do we go from here?
  o FSG
  o Making a mandate for computer science education in the state
  o Engaging the LEADS to think strategically about where we should go
  o Invite Eric Conti, Superintendent in Burlington to the meeting with the governor and business leaders.

What kind of changes would we make to the 3-yr plan?
  o Possible strategy – Tie the strategy to equity which is a priority to the governor.
  o Align argument with priorities that the Governor is fond of.

VOTE

Eric - Motion to adjourn
Seconded by Carole and Rick
Ayes = unanimous