

MassCAN Advisory Board Meeting – Wednesday June 15, 2016

In attendance: JD Chesloff, Sherif Barakat, Bethann Steiner, Rick Adrion, Hans Batra, Eric Conti, Jim Stanton, Tripp Jones

On the phone: Carole Mahoney, Tom Hopcroft

Board and Meeting Chair: Steve Vinter

Time: 3:30 PM – 6:00 PM
Date: June 15, 2016
Location: Google Cambridge
5 Cambridge Center
Cambridge, MA 02142

Agenda

Welcome and agenda review
Approval of Board Meeting Minutes
Strategic framework for 2016-2017
Finance update
Board changes – add nominating organizations and resignation

Handouts

- Financial report
- Google Proposal for National Conference
- Minutes of prior meetings
- MassCAN Brief information
 - Briefing Book
 - Initiative Highlights
 - PD report

Welcome and agenda review

Approval of Board Meeting Minutes

Discussion

- Steve asked if there were any questions or comments.

Vote

Eric moves to accept meeting minutes from 9/23/15, 1/20/16, 2/14/16 and 3/23/16.

Brian seconds

Yeas = unanimous

Strategic framework for 2016 – 2017

Discussion

- Steve gives an update of the new strategic framework: district engagement, policy, coalition and collective impact, and national leadership

DISTRICT ENGAGEMENT

- We want to have deeper and stronger engagement with a handful of school districts rather than going broad and shallow. Also, focusing our efforts in this way helps with fundraising—potentially with Strategic Grant Partners (SGP) which is interested in funding Project Lead the Way to work in several districts in MA
- GE and BPS starting the process of planning for the \$25M that GE is giving the Boston, approximately one third will be used for CS for All.
- Jim Stanton, Shereen Tyrrell and Steve are on the task force.

NATIONAL LEADERSHIP

- Jim explains how MassCAN is participating in monthly state leader conference calls and will remain a national leader in the push to get CS into schools
- Jim explains the background for the *Building State Leadership Capacity to Scale K-12 CS Education* conference: its purpose, the goal, the strategy for the combination of attendees from each state, etc. We look forward to engaging the ECEP in the planning of and participation in this conference to the extent their time allows.
- Also, The ECEP program at Umass Amherst will receive funding for a national conference with 15-20 states that will focus on linking K-12 CS researchers and evaluators to practitioners and address key issues related to standards, curriculum and teacher PD

POLICY

- Steve quickly explains that the primary goal is to develop board base of support for long-term, sustainable policy changes.

COALITION + COLLECTIVE IMPACT

Tripp lays out the goals around coalition building:

- Strengthening the coalition
- Raising the visibility of our efforts
- Embracing the Collective Impact model

3 basic things that should be highlighted

- We are well poised to expand the list of people that can play a part once we secure funding
- We are waiting to get a proposal from FSG on how the work would be done. We're also talking with STRIVE from Ohio about working with us.
- Looking for a funder that would be very excited about working on this particular piece of work like Nellie Mae.

Rick suggests that we talk with other initiatives that have used the collective impact model across the state for feedback on the effectiveness and how the model works.

Eric suggests that the MassCAN team look to piggyback on some of the other conversations that are happening across the state. The state is saying that all students will need to take state assessments computers by 2019 but it's not clear that all school districts and teachers are prepared to support this effort.

Eric recommended we explore working with DESE around integrating CS questions into both State Survey of District Technology Capacity and the Student Questionnaire at the end of the MCAS test.

Steve suggests that we should put together and recommend a few questions to put on the exams. Eric agreed to make the initial contact with DESE and Jim would follow up

Eric suggests that he could also push our agenda with the superintendent's boards that he sits on and he's willing to play that role.

ACTION ITEM: Eric will take on mobilizing school district policy activities – short term opportunities

Finance update

Discussion

- Steve gives an overview of the financial summary for the second and third quarters.
- Shereen suggests that there are a few other MassTLC EF donations – Verizon, Semantics and GoDaddy and a project that Rick shares (Google CS4HS to UMass Amherst) for a rough total of \$75,000 that can be considered match for MassCAN. **We need letters from the PIs by next week – must get them by the end of the month.**

ACTION ITEM – we need to stay on top of this

JD: There's a proposal in economic development \$75M for vocational programs and equipment grants for life science.

- Jim will follow up on this.
- Shereen suggests that Jim includes a few examples of what the money was spent on going forward.

Board changes

Discussion

- Jim shares the board resignation of Kalise Wornum from Wellesley METCO, and we have reached out to the Newton METCO director as a replacement.
- We reached out to the Partnership to advise and identify a new board member, however, we need to amend the legislature before proceeding.
- Jim will need to give the names of the 4 new nominating organizations to Bryan Jamele and JD Chesloff by end of week.

VOTE – the board wants to expand the board membership by three seats

Confirmatory vote – the Advisory Board supports this idea

Eric makes a motion that the board recommends that the board be expanded by three seats and that the legislature be changed accordingly

Rick seconds the motion

Unanimous – Yea

There was a brief discussion of the Match fund guidelines.

All funds contributed by private individuals, companies/corporations or foundations to broadly support one or more of MassCAN's Goals and/or one or more of the high level objectives of the MassCAN 2015-2018 Strategic Plan, whether paid to the Education Development Center, Inc (MassCAN's fiscal agent) or to one of the MassCAN coalition partners, or to an organization/company providing K-12 computer science education services shall count as private match that complies with the terms of the FY16 state budget at line 7007-1202.

All match fund contributions to EDC, Inc. to support MassCAN activities should be accompanied by a letter of transmittal co-signed by both the donor.

All match fund contributions to MassCAN partners will require a letter of transmittal co-signed by the donor. Said letter shall indicate:

- the amount of the donated of funds,
- the period during which the funds are intended to be spent,
- both parties (grantor and grantee) agree that the funds will be used to support MassCAN goals and/or an objective(s) of the 2015-2018 Strategic Plan,

Additionally, the recipient of the funds shall provide, at the end of each fiscal year, a letter stating that all grant funds expended during the fiscal year were spent as defined in the grant or any grant amendments and a brief statement regarding accomplishments the grants funded

Jim, Steve and Tripp will refine this policy with MTC to justify the % of the FY16 \$1.M gift to the MOS, to support the PIXAR exhibit, that should be counted at match aligned with MassCAN's public awareness goal.

Steve proposed reviewing discussions with Jacobson Family Foundation at the next meeting.

Vote on Recommendation to adjourn

Eric moves to adjourn

Bryan and Carol second

Yeas = unanimous