MassCAN Advisory Board Meeting - Wednesday, Sept 14, 2016

In attendance: Carole Mahoney, Bryan Jamele, Bethann Steiner, Hans Batra, Eric Conti, Arun Padmanabhan, Tripp Jones, Jim Stanton
Meeting chair: Steve Vinter

Time: 3:30 PM – 5:30 PM
Date: September 14, 2016
Location: MITRE Corporation*
102 Burlington Road (Route 62)
- Bedford, MA 01730
MITRE Center (C Building) Room 1C103

Agenda
Welcome and agenda review
Approval of Board meeting minutes – July 2016
Vote
Move to accept Bryan
Second by Hans
Yays = unanimous

Follow-up from last meeting
Equipment
DOE discussion with Ken Klau – couldn’t get additional questions included

Collective Impact
Why are we pursuing this model? We’ve struggled for the past two years to support partners due to funding issues. We think that CI will help us bring together a number of stakeholders as fresh eyes

Tripp has been handling all the outreach to the State, he was able to bring focus to $600,000 and the state agreed to let us carry over $1M, which was a major accomplishment. FY17 = $1.5M. These gains have allowed us to have a 6-month run of funding.

Discussion on Collective Impact
CI will allow us to involve more experts and their thinking in this initiative.

JS gives a rundown of the Leads members and their affiliations

SV explains that with the use of CI, we will be able to bring together and capitalize on the work of both the Leads and AB.
FSG is one of the consulting groups and the MassCAN team has met with the Parthenon (Ernst & Young), which has a long history of working in education and met with Integrated Strategies International. We are now planning to put out a RFP (we’re required to do so), the hope is to engage two members from AB and two members from Leads and over the course of the next month vet the proposals. We are also meeting with potential funders to cover the costs.
**Discussion:**
Carole – What is the timeline for the full process? JS would like to work with Carole on developing an RFP

She suggests that the evaluation criteria should be up front. JS mentions that we have NSF proposals with this type of manner.

JS believes that we should be able to get the RFP out within 2 weeks

Arun-asks whether we have legal counsel to help with this

ci=building the coalition, setting goals, etc.
CI=the science that is evolving around this process; folks that have deep experience

Eric-he’s not sure that this group has a shared understanding
What is our purpose? If our mission will bring clarity and common understanding on goals and activities, then he’s all for adopting CI.

Carole-this article resonates with her as process that is familiar from other experiences

SV-CI would be a 6-12 month engagement

Bryan suggests that there needs to be high-level champions – the Speaker and the Governor have a great relationship so that may be

Gap analysis – where can we have the most impact

SV-District Engagement should be a main topic for the next AB meeting. Steve challenges Eric to pull together a presentation on what would be the challenges and incentives for bringing districts and schools into this process.

Eric and Carole feel that MassCAN should be focusing more on the high level motivation rather than hyper focusing on increasing the numbers of teachers and student involvement. The districts should be dealing with that.

**Review and comments on Annual Report to the Legislature**
Legislative requirement

Discussion centers on

Carole-the role of the District and Teacher Engagement role should be responsible for creating a defined use case as their metric for success and not get bogged down in the

Carole would like MassCAN specific about our goals and metrics not just what we’re planning to work.

SV reiterates that the District and Teacher Engagement person must have a solid CS background because no one else on the MassCAN team does except SV.
Eric asks how do we know when the districts have met their metric for success? JS thinks that the districts should tell. Steve answers:
1. Presence of offering and how broad it is
2. Quality of the offering – what evidence is that kids are learning
3. Popularity of the offering - sustainability

**ACTION:** distribute the job description for the District and Teacher Engagement position.

Hans – why is the money not being used? JS

**VOTE**
Eric moves to motion
Seconds Bryan
Discussion = none
In favor = unanimous Yay

Budget and spending update

**MOTION:** ON THE budget transfer

**ACTION:** distribute the meeting slide deck to the AB.

Eric=Motion to adjourn
Second=Bryan
Yay=unanimous.